



Shahph Puma Sports Club

www.shahhpuma.com

SPSC- Sponsorship Policy

The Shahph Puma Sports Club (SPSC) strives to make soccer accessible to the city of Brampton by “Advancing Every Player.” As a not for profit organization, SPSC will pursue sponsorship of its programs, teams and facilities to generate incremental revenue to offset costs incurred through the operation of the club and by members directly.

All SPSC sponsors will uphold the club’s mission, vision and values. SPSC will seek sponsors who help promote community, soccer, and/or healthy lifestyles. SPSC reserves the right to decline any sponsorship proposal.

1. SPSC will not accept sponsorship from organizations whose values are contrary to those values of the club.
2. SPSC will not accept sponsorship from tobacco companies or companies that promote the sale of tobacco.
3. SPSC will not accept sponsorship from companies that manufacture or promote the sale of weapons.
4. SPSC will not accept sponsorship from companies that promote pornography.
5. SPSC will not accept sponsorship from companies that religious or political organization that are offensive or prejudicial to other groups.
6. SPSC will not accept sponsorship from companies that demean members of any group based on gender, ethnicity, or sexual orientation.
7. SPSC will not accept sponsorship from alcoholic beverage manufacturers or distributors for SPSC youth programs and/or events. Alcoholic beverage manufacturers or distributors may sponsor SPSC adult programs and/or events.